



SUNCOR
ENERGY
FOUNDATION

Reducing Barriers and Driving Innovation Application Form

In recent years, SEF noticed trends in both the post-secondary and philanthropic spaces that led us to a new post-secondary donation program called Reducing Barriers and Driving Innovation program. The program includes three primary criteria:

- Initiatives must support one or more of the SEF funding priorities: Indigenous Peoples, Community Resilience, and Energy Future, and/or connect to the other two pillars of our SEF strategy (social innovation and community presence).
- Initiatives should also support the reduction or elimination of barriers to participation for students and community members.
- This reduction or elimination of barriers connects to an “end goal” of society moving toward a more fair and sustainable economic system.

For details on other elements of our community investment and Suncor Energy Foundation priorities, please visit www.suncor.com/community.

The application

The application is structured into five different sections:

1. **Eligibility** – please review the eligibility criteria before applying.
 2. **About your initiative** – an opportunity to tell us more about your idea.
 3. **Why this initiative** – an opportunity to tell us more about the system you are working in and the potential impact of your initiative.
 4. **Contact information**
 5. **About your institution** – an opportunity to tell us more about your post-secondary institution.
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How to apply

To apply to the Reducing Barriers and Driving Innovation program, please complete this application and email the completed version along with your current audited financial statements and initiative budget documents to SEF@suncor.com on or before **May 7, 2021**. Within one business day, you will receive an email confirming we have received your application.

Eligibility

Before you begin your application, please note that you must be a registered Canadian charity to receive a donation from SEF. The following initiatives and organizations are ineligible for SEF donations:

- Political parties or candidates
- Religious organizations (except where they represent non-denominational community and social support services)
- Private schools
- Professional sports teams
- Service clubs and fraternal organizations
- Professional solicitors or third-party fundraising
- Private clubs funded through membership fees
- Individuals, individual pursuits
- Debt-reduction campaigns
- Goodwill advertising
- Organizations focused on the advocacy of a particular social, religious, moral, political or economic point-of-view
- Post-secondary institutions outside of Canada

Program eligibility and scope

1. While your initiative should align with more than one of our funding priorities, please tell us which funding priority your initiative most closely aligns to:
(please note that for 2021, we especially hope to see initiatives that align well to the Energy Future priority)

- Indigenous Peoples
- Energy Future
- Community Resilience

2. If applicable to your initiative: In addition to the funding priorities above, please tell us which other pillars of our strategy your initiative aligns with:

- Social Innovation Capacity
- Community Presence (i.e., visible connection to a community where Suncor operates)

3. Please comment on how your initiative connects to our strategy including: our strategic objectives, our funding priorities, social innovation, and/or community presence.
(500 character limit; additional responses can be attached separately if required)

4. Initiatives should support the program's goal of reducing barriers to participation for students and community. Please tell us which group(s) you will be engaging in the initiative:

- Students
- Community
- Both Students and Community

Program eligibility and scope

5. Please provide any additional comments on how you plan to engage students and/or community members in the initiative in meaningful ways. Include information about the role(s) they will play and what relationships already exist.

(500 character limit; additional responses can be attached separately if required)

6. Please comment if this initiative includes any interdisciplinary work across your institution.

7. Please tell us how your initiative might contribute to a more fair and sustainable economic system.

Describe your initiative

8. What is the total level of support you are seeking from SEF?

9. Are you requesting a one-time or multi-year donation?

One-time

For 2021, SEF is unfortunately only able to accept single-year applications.

10. How will the donation primarily be used? Please incorporate how the donation might be shared across other participants, students, and/or community.

11. Besides monetary support, are you also looking for in-kind donations?

Yes No

If yes, what kind of in-kind donations are you looking for?

12. Why did you choose to come to SEF with this proposal?
(500 character limit; additional responses can be attached separately if required)

Describe your initiative

1. For reference purposes, please provide a name for this initiative:
2. Please provide a description of your initiative:
3. As this program is only open to Canadian institutions, where will your initiative take place within Canada? Please note: While this program is open to all post-secondary institutions across Canada, if multiple applications are deemed equally strong, preference may be shown to the institution(s) in a community where Suncor operates.
 - Alberta
 - British Columbia
 - Saskatchewan
 - Manitoba
 - Ontario
 - Québec
 - New Brunswick
 - Nova Scotia
 - Newfoundland and Labrador
 - Northwest Territories
 - Nunavut
 - Prince Edward Island
 - Yukon
4. Within the province and/or territory identified above, what municipality or region will the initiative primarily take place in? Please describe any surrounding communities that may also participate.
5. What is the overall budget for this initiative?
6. Do you have other confirmed funders involved in this initiative?
 - Yes
 - NoIf yes, please provide details on the other confirmed funders.
7. Do you have other tentative funders involved in this initiative?
 - Yes
 - NoIf yes, please provide details on the other tentative funders.

If yes, what support might be required to convert the tentative funders to confirmed?

Why this initiative

3. In identifying this issue, need, or opportunity who did you consult and how did you gather the information used to develop the initiative? How did you draw from diverse perspectives in your consultation?

4. What other organizations are doing work that is aligned to this issue, need, or opportunity? If appropriate, please include any details that demonstrate where your institution is cooperating or collaborating with these other organizations.

5. Do you believe this issue, need, or opportunity can be resolved?
 Yes No
If yes, what might resolution look like (in its final state which may be longer than the term of the donation)?(500 character limit; additional responses can be attached separately if required)

Why this initiative

6. Please tell us what outcomes, milestones, and indicators you will use during the donation period to assess your progress? Please list all that apply. (600 character limit; additional responses can be attached separately if required)

How would you name this outcome (title or short description)?

What milestones and indicators do you anticipate using to monitor your progress toward the above outcomes and on what frequency (please include quantitative and/or qualitative measures)?

What work have you already done to create a baseline for this outcome and what indicators are you already tracking?

Why this initiative

7. What do you see as the challenges that might limit the success of the initiative you are proposing?
(350 character limit; additional responses can be attached separately if required)
8. How will you track your learnings and what processes might you put in place to ensure you are adapting the initiative based on your learnings? (350 character limit; additional responses can be attached separately if required)
9. How do you plan to share what you learn from your initiative with others?
(350 character limit; additional responses can be attached separately if required)

Contact information

Are you the primary contact for this request?

Yes

No

.....

IF NO:

Please provide details of the **primary contact** at your organization for this request below.

Salutation (e.g., Mr., Miss, Mrs., Dr., etc.):

First name:

Last name:

Title:

Email:

Phone number:

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IF YES:

Please provide **your** contact details below. All email communications about the status of this proposal will only be sent to you.

Salutation (e.g., Mr., Miss, Mrs., Dr., etc.):

First name:

Last name:

Title:

Email:

Phone number:

Please tell us your role with regard to the organization and this request.

About your organization

1. Please tell us about your organization's mandate or purpose:

2. How is your organization classified? Note: These categories are as described by the CRA.
 - An organization registered as having charitable status by the Canada Revenue Agency (CRA)
 - A provincially registered not-for-profit organization
 - A municipality or a public institution
 - A First Nations community

3. Enter the name of the beneficiary organization or registration number:

4. Should this request be approved, is this the name to which payment should be directed?
 - Yes
 - No

5. Should this request be approved, is the address previously provided the one to which payment should be directed?
 - Yes
 - No

6. Organization phone number:

7. Organization website address (if available):

8. Please provide social networking profiles (Facebook, Twitter, etc.) your organization uses, if applicable:

About your organization

9. Please list the Chair and board members for your Board of Governors or Board of Directors.

NAME	OCCUPATION/EMPLOYER	ROLE ON BOARD	AFFILIATED WITH SUNCOR YES/NO

10. How many employees will this program or initiative engage or support?

- Less than 10
- 10 - 30
- 31 - 50
- 51 - 100
- More than 100

11. How many departments or faculties from your institution are involved in submitting this application?

- 1
- 2 - 3
- More than 3

If more than 1, please describe the roles each department or faculty will play, and how interdisciplinary/cross-campus collaboration will be supported.

About your organization

12. Do you know of any Suncor employees active in your organization?

- Yes No

If yes, please describe the Suncor employee's role and the nature of their engagement.

13. Have you spoken to anyone at Suncor and/or SEF about this application?

- Yes No

If yes, please tell us who you spoke to and any other relevant details.

14. Has your organization received funding from Suncor and/or SEF before?

- Yes No

If yes, please provide details of previous funding (i.e. the project name, the amount of funding and the date the funding was provided).

15. To support your application, please provide your current audited financial statements and a budget for this initiative. You also have the option of identifying and including additional documents. Please list any additional documents, beyond the required financial statements and budget, that you will be submitting.

Agreement

By submitting this application I confirm that I have the authority to submit this request and agree to the conditions described below.

- (a) All information contained herein is true and accurate to the best of my knowledge;
- (b) Should Suncor, the Suncor Energy Foundation or a related entity agree to provide support for the initiative proposed in this application, I agree that information about this initiative may be highlighted in Suncor and the Suncor Energy Foundation’s corporate communication vehicles.
- (c) Should Suncor, the Suncor Energy Foundation or a related entity agree to provide support for the initiative proposed in this application, I agree to abide by any donation or other rules and conditions imposed by Suncor and/or the Suncor Energy Foundation or a related entity.
- (d) Should Suncor, the Suncor Energy Foundation or a related entity agree to provide support for the initiative proposed in this application, I agree to complete a donation evaluation of the initiative.
- (e) I consent to receiving email notifications regarding this request and any subsequent emails from Suncor, the Suncor Energy Foundation or a related entity or its suppliers that relate to this request (i.e. Benevity) or any future charitable contributions or sponsorships associated with this initiative.

I have read the Agreement above and agree to all the terms therein.

Name

Title

Signature

Date

Submit your application and next steps

Thank you for your interest in the Reducing Barriers and Driving Innovation program. To submit your application, please complete the following step.

Email the following to SEF@suncor.com on or before **May 7, 2021**:

- completed application form
- current audited financial statements
- budget for your initiative
- and any other supporting documents you have identified within the application.

After submission, you can expect the following:

1. Within one business day, you will receive a confirmation email that your application has been received.
2. Your application will be forwarded to an advisory group of our SEF Board for review.
3. The SEF Board will meet and review recommendations from the advisory group. Decisions from this meeting will be communicated to applicants as soon as possible.

**We thank you for taking time
to apply to the program.**

