Role models encourage girls to explore science careers

In April, Suncor employees visited Villa Nova Junior High to give a career presentation to a classroom of young females participating in the Techsploration program. Our five participating role models were Tracey Fiefield, asset integrity lead, Janice O’Brien, project engineer, Zona Bath, safety systems engineer, Paula Marner, senior geologist and Nahome Asghedom, reservoir engineer.

Techsploration is a program designed to encourage Grade 9 girls to explore careers in science, trades and technology while creating awareness about the critical role of work in their lives. Techsploration participants – known as Techsploiters – are self-selected from participating schools and assembled into teams of six students, a co-ordinating teacher and an industry role model.

“Techsploitation is a program designed to encourage Grade 9 girls to explore careers in science, trades and technology while creating awareness about the critical role of work in their lives. Techsploitation participants – known as Techsploiters – are self-selected from participating schools and assembled into teams of six students, a co-ordinating teacher and an industry role model.”

In mid-May, the following week, the Marine Institute hosted two days of team presentations, role model workshops and the Techsporation Appreciation Dinner.

Techsporation has been an ongoing and successful program run by Women in Resource Development Corporation – Educational Resource Centre for the past 12 years.

“A blissful appropriation for local cancer society

Suncor recently announced a significant investment of $500,000 to the local cancer centre’s TrueBeam campaign.

TrueBeam radiation is the latest and most advanced radiation treatment technology in the world. Approved by Health Canada in late 2010, TrueBeam is able to deliver the highest radiation dose available, with the most flexibility, precision and speed. The Newfoundland and Labrador government contributed $3.5 million to the project, and the Dr. H. Bliss Murphy Cancer Care Foundation accepted the challenge of raising the remaining $2.5 million. The TrueBeam installation is one of three in Canada.

“Suncor Energy is pleased to make this contribution to the Dr. H. Bliss Murphy Cancer Care Foundation which will support leading-edge treatment equipment in the fight against cancer,” says Sandy Martin, Suncor’s VP east coast.

“The availability of the most current technology will enable cancer care teams to deliver high quality treatment and care to patients in Newfoundland and Labrador.”

Hall of Fame celebrates business excellence

Since its establishment in 1990, the Junior Achievement Newfoundland and Labrador Business Hall of Fame has recognized and celebrated business excellence in our province.

Earlier this spring, more than 700 people gathered to celebrate the induction of three outstanding individuals into the hall of fame, and Suncor proudly served as the event’s platinum sponsor for a fifth consecutive year.

This year’s inductees were Lloyd Hillier, Noel Hutton and Patrick O’Callaghan.

The event began with a cocktail reception followed by a formal pipe-in procession featuring the honourable guests of the evening accompanied by Junior Achievers. Suncor Energy East Coast’s Mike Livingstone, manager of exploration, explained why Suncor supports the JA Business Hall of Fame: “By recognizing the accomplishments of outstanding business leaders past and present, today’s young adults can gain from the experience of others who have demonstrated their ability to lead, learn and adapt to changing business environments.

“The Hall of Fame shines a light on those individuals, and their knowledge has a lasting impact that is shared through Junior Achievement.”

Suncor Energy Hall named

In 2005, our company – through its predecessor Petro-Canada – invested $1.2 million to support the development of the Memorial University School of Music’s Petro-Canada Hall.

The hall was constructed and furnished to enhance the study and performance of music in Newfoundland and Labrador. On March 20th, 2013 in recognition of Suncor Energy’s continued support of Memorial’s School of Music, Petro-Canada Hall was officially renamed Suncor Energy Hall.

A $50,000 contribution from Suncor Energy to Dare To: The Campaign for Memorial University was also announced. This contribution supported repairs and upgrades to core technologies in Suncor Energy Hall, including audio recording, sound reinforcement, theatre-style lighting, and audio-visual presentation and production. This contribution is helping to maintain the hall’s status as a state-of-the-art facility.

“Our support reflects the diversity of our organization, and the community in which our employees live,” says Sandy Martin, vice president, east coast, Suncor Energy. “Suncor Energy Hall speaks to the quality of our relationship with Memorial University and the pride we feel to be a part of this community.”

A blissful announcement for local cancer society

Suncor recently announced a significant investment of $500,000 to the local cancer centre’s TrueBeam campaign.

TrueBeam radiation is the latest and most advanced radiation treatment technology in the world. Approved by Health Canada in late 2010, TrueBeam is able to deliver the highest radiation dose available, with the most flexibility, precision and speed. The Newfoundland and Labrador government contributed $3.5 million to the project, and the Dr. H. Bliss Murphy Cancer Care Foundation accepted the challenge of raising the remaining $2.5 million. The TrueBeam installation is one of three in Canada.

“Suncor Energy is pleased to make this contribution to the Dr. H. Bliss Murphy Cancer Care Foundation which will support leading-edge treatment equipment in the fight against cancer,” says Sandy Martin, Suncor’s VP east coast.

“The availability of the most current technology will enable cancer care teams to deliver high quality treatment and care to patients in Newfoundland and Labrador.”

Hall of Fame celebrates business excellence

Since its establishment in 1990, the Junior Achievement Newfoundland and Labrador Business Hall of Fame has recognized and celebrated business excellence in our province.

Earlier this spring, more than 700 people gathered to celebrate the induction of three outstanding individuals into the hall of fame, and Suncor proudly served as the event’s platinum sponsor for a fifth consecutive year.

This year’s inductees were Lloyd Hillier, Noel Hutton and Patrick O’Callaghan.

The event began with a cocktail reception followed by a formal pipe-in procession featuring the honourable guests of the evening accompanied by Junior Achievers. Suncor Energy East Coast’s Mike Livingstone, manager of exploration, explained why Suncor supports the JA Business Hall of Fame: “By recognizing the accomplishments of outstanding business leaders past and present, today’s young adults can gain from the experience of others who have demonstrated their ability to lead, learn and adapt to changing business environments.

“The Hall of Fame shines a light on those individuals, and their knowledge has a lasting impact that is shared through Junior Achievement.”

Suncor Energy Hall named

In 2005, our company - through its predecessor Petro-Canada – invested $1.2 million to support the development of the Memorial University School of Music’s Petro-Canada Hall.

The hall was constructed and furnished to enhance the study and performance of music in Newfoundland and Labrador. On March 20th, 2013 in recognition of Suncor Energy’s continued support of Memorial’s School of Music, Petro-Canada Hall was officially renamed Suncor Energy Hall.

A $50,000 contribution from Suncor Energy to Dare To: The Campaign for Memorial University was also announced. This contribution supported repairs and upgrades to core technologies in Suncor Energy Hall, including audio recording, sound reinforcement, theatre-style lighting, and audio-visual presentation and production. This contribution is helping to maintain the hall’s status as a state-of-the-art facility.

“Our support reflects the diversity of our organization, and the community in which our employees live,” says Sandy Martin, vice president, east coast, Suncor Energy. “Suncor Energy Hall speaks to the quality of our relationship with Memorial University and the pride we feel to be a part of this community.”
Suncor invests in Aboriginal education: the new buffalo

There is an Aboriginal saying that education is the new buffalo. In the past, the buffalo provided the food, shelter, clothing and other needs for Aboriginal communities. Today, education is seen as providing that community need. On March 15 and 16, this message was repeated throughout Indspire’s first National Gathering for Indigenous Education.

More than 200 educators and educational leaders came together to explore means to improve high school graduation rates for Aboriginal students. On March 15, the gathering also acted as the launch for the Indspire Institute, a teacher’s training program where Aboriginal educators can learn from each other, collaborate and access necessary resources to teach and inspire Aboriginal youth. During the launch, Suncor announced its $1.7 million commitment to the institute over five years to support innovation in education for Aboriginal youth.

"Building vibrant communities, healthy environments and employment prospects for future generations starts with education. And that’s why we’re excited to support the Indspire Institute," says Steve Williams, Suncor’s president and CEO. "It’s inspiring to see the change being created in classrooms through innovation, creativity and dedicated work by Indspire."

Suncor is also proud to have sponsored the Indspire Awards gala, recognizing and celebrating 12 individuals, indigenous professionals and youth for their contribution to education and community achievement.

2013 Suncor Report on Sustainability coming soon

The world we create energy in is the same world we create for – and Suncor wants to help make that world more sustainable.

We pursue a triple bottom line vision of sustainability. This means that we develop our valuable natural resources in a way that delivers economic prosperity, improves social well-being and creates a healthy environment for today and tomorrow.

Every day we work to improve our performance and consistently raise the bar. It’s through our annual Report on Sustainability, which is slated for release in July 2013, that we are able to share with you the progress we’ve made, the challenges we face and how we can work together to overcome these hurdles.

We know that when it comes to creating the energy that sustains our world and the people who share it, we all have different perspectives. But we also know that the best conversations start when we listen to other points of view. That’s why we continue to provide our report in a format that is interactive because it’s only when we all share in the sustainability discussion that we reach the best solutions.

We recognize our sustainability journey is far from complete. But we’re determined to build on our experience, focus on continuous improvement, and ultimately, create energy for a better world.

To read more about Suncor’s sustainability journey, check out our 2013 Report on Sustainability, available on our website in July.

The Walrus talks energy

While the walrus isn’t an animal native to Suncor’s operating areas, this iconic creature is now a part of Suncor’s energy story. For the next two years, Suncor and The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor’s Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development. The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.

Steve builds bridges at CERAWeek

The bridge to a positive energy future means greater cooperation, collaboration and conversations, rather than confrontations. This was the message from Steve Williams, Suncor’s president and CEO, in his keynote address earlier this year to IHS CERAWeek 2013 in Houston, Texas.

The theme of Steve’s speech was bridge building to get to a shared energy future. He addressed hot-button issues, including the New American energy map, market access and getting past the polarizing debates about energy and infrastructure development. His remarks focused on identifying the positive impacts that energy has, and how a strong energy partnership benefits both Canada and the United States. Continuous improvement, innovation, collaboration, he noted, are key to our future success.

Steve’s speech also emphasized the value the oil sands provide in meeting energy demand as global energy demand continues to grow.

CERAWeek is one of the most prestigious annual meetings of the global energy industry.

The Walrus

The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor’s Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development. The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.

The Walrus talks energy

While the walrus isn’t an animal native to Suncor’s operating areas, this iconic creature is now a part of Suncor’s energy story.

The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor’s Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development. The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.

The Walrus talks energy

While the walrus isn’t an animal native to Suncor’s operating areas, this iconic creature is now a part of Suncor’s energy story.

The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor’s Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development. The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.

The Walrus talks energy

While the walrus isn’t an animal native to Suncor’s operating areas, this iconic creature is now a part of Suncor’s energy story.

The Walrus Foundation will deliver The Walrus Talks Energy series. Each event in the series will feature eight high-profile speakers from diverse backgrounds providing thought-provoking ideas and unique perspectives on the future of energy. Each speaker has seven minutes to deliver their topic, providing a wide range of views.

Suncor’s Oil Sands Question and Response (OSQAR) blog is a natural fit to continue to drive the Walrus Talks Energy partnership, as it already provides a unique perspective on oil sands and energy development. The talk series began on April 4 with the first event in Toronto, Ont. The four-part series will take place in different cities across Canada throughout 2013 and 2014.